



Solidd Demos The Future of 3D Without Glasses

New York, NY, EMBARGOED UNTIL NOVEMBER 10, 2010, 2:15pm EST— Solidd Corp., the company that makes *truly lifelike 3D™*, has just launched the best 3D ever seen — without the use of annoying and cumbersome glasses. The product demo, shown at today's Digital Hollywood New York event, represents a quantum leap in 3D glasses-free autostereo which most experts thought would not be possible or practical for at least 10 years.

The quality of the Solidd 3D image is a revolutionary improvement over previous no-glasses technologies. By using the fundamental equations of physics and optics, together with advanced optical design methods, Solidd is able to deliver a realistic 3D image unlike anything ever seen before.

“Our driving passion is to create a wide-ranging set of 3D technologies, from motion-capture to display, that shatters today's artifact-cluttered image of what 3D is and what 3D has to be,” said Neal Weinstock, CEO of Solidd.

3D images with this patent-pending approach from Solidd can be used for print and video advertising displays with HD quality, and do not require glasses. The visualization methods developed by Solidd are equally applicable for both static and dynamic moving images.

Solidd Corp is creating a wide-ranging set of 3D technologies, from capture to display, that will be on the market in early 2011. For further information, contact info@solidd.com.

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About Solidd

Solidd makes truly lifelike 3D. By applying advanced physics and optics, we've broken through what others thought were technology barriers—barriers that had limited so much of today's 3D to unrealistic, stacked, clunky, and even painful images. Solidd provides the best 3D ever seen—and does it without the need to wear special glasses.

Solidd is creating a wide-ranging set of 3D technologies, from capture to display, that shatter today's image of what 3D is and what 3D cannot be.

It's time for 3D to get real.

For information about Solidd, please visit www.solidd.com.

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